

AQ DIGITAL CONTENT SPECIFICATIONS – LED-Citylight v2

IMAGE

Format	JPG, PNG
Restrictions	Animated GIFs are not handled
Width x Height / Resolution	588 x 924 px / 72 dpi
Color Mode	RGB

VIDEO

Standard duration	10 seconds
Container's format / Associated extensions	MPEG-2 / .ts MPEG-4 / .mp4 MPEG-4 / .mov
Width x Height (pixels)	588 x 924 px
Size of content	Videos must be created in 'full screen', with no surrounding black border.
Frames per second	25 fps
Audio	No audio.
Video codec	H264 or AVC or MPEG-4 Part 10
Profile	Main Profile
Profile Level	HD - 4.2, 4K – 5.2
Maximum Bit Rate	24 Mbps
Ref Frame	2, 4 (8 maximum)
Chromatic Subsample	4:2:0
Color Depth	8 bit
Image Type	Progressive
CABAC	Recommended

Frame Rate	CBR
Subtitles	No

HTML5

Standard duration	10 seconds
Format	HTML
Width x Height (pixels)	588 x 924 px
Note	If you choose this format, please contact AQ for more precise info about restriction.