



INNOVATE FEE 2026

	<i>Innovate</i>	<i>Net Price EUR</i>
BILLBOARD	2D extensions	150,00
	3D special builds	300,00
BACKLIGHT	2D extensions	200,00
	3D special builds	400,00
CITYLIGHT	Showcase	500,00
BUS SHELTERS	Vinyl wraps (price per window surface)	150,00
	Vinyl wrap (price per roof surface, single citylight bus shelter)	150,00 - 300,00
	Showcase (per citylight unit)	500,00
COLUMN	Fully branded (depending on the extent of branding surfaces)	1.000,00

For all special requests not included in the price list above, please contact us for a quote.

Quoted prices stand for technical implementation only, and do not include rental and production costs.
Innovate fee prices are calculated in RSD, as per mid rate currency exchange, valid on the day of issuing the invoice.
AQ retains the right to accept or decline the execution of any innovate project.
In accordance with GTC and Advertising Law, AQ will not display any content that might be considered offensive to individuals of any race, ethnicity, national origin and/or religion.
AQ will evaluate each Innovate project for compliance with health and safety regulations and standards.
In case an Innovate project extends beyond the standard boundaries of an AQ medium and is placed on public property, it is mandatory to obtain all required licenses and approvals from the relevant public utility authorities as a prerequisite for the execution of the Innovate project in question.
Posting window for innovate executions is within 72 hours from the scheduled start of an advertising campaign.
The prices given in this Price List do not include Innovate production costs. Production cost for each Innovate project will be separately agreed either with AQ, or with the Innovate project manufacturer directly.
Lead time for each Innovate depends on the complexity of the project in question. Only those requests for Innovate services that are submitted to AQ 8 weeks prior to a scheduled start of an advertising campaign are considered timely.