



PRICE LIST 2025

	Type	Format	Weekly Rental Price Per Advertising Face		
			PREMIUM	PLUS	STANDARD
BEOGRAD	BILLBOARD illuminated	4,00 X 3,00 m i 5,04 X 2,38 m	210,00 €	180,00 €	140,00 €
	BACKLIGHT	4,00 X 3,00 m	360,00 €	320,00 €	280,00 €
	BACKLIGHT SCROLL	4,00 X 3,00 m	260,00 €	220,00 €	
	BACKLIGHT	8,00 X 3,00 m	520,00 €		
	Type	Format	Rental Price Per Network For 2 Weeks		
	CITYLIGHT & LEDCL network 120 faces	1,18 X 1,75 m			11.700,00 €
	CITYLIGHT & LEDCL network 240 faces	1,18 X 1,75 m			21.060,00 €
	CITYLIGHT & LEDCL network 360 faces	1,18 X 3,50 m			28.080,00 €
	Type	Format	Weekly Rental Price Per Advertising Face		
	COLUMN	1,18 X 3,50 m			165,00 €
	Type	Format	Weekly Rental Price Per Advertising Face		
	AQ Digital LCD	City LCD (Number od slots weekly 10.080)			238,00 €
	Type	Format	Weekly Rental Price Per Advertising Face		
	AQ Digital LED	4,00 X 3,00 m (Number od slots weekly 10.080)			480,00 €
OTHER CITIES	Type	Format	Rental Price Per Network For 2 Weeks		
	CITYLIGHT + COLUMN network 55 faces	1,18 X 1,75 m + 1,18 X 3,50 m			2.650,00 €



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	Type	Format	Weekly Rental Price Per Advertising Face	
			PREMIUM	PLUS
NOVI SAD	BILLBOARD illuminated	4,00 X 3,00 m i 5,04 X 2,38 m	130,00 €	90,00 €
	BACKLIGHT	4,00 X 3,00 m	220,00 €	180,00 €
	BACKLIGHT	3,13 X 2,30 m	170,00 €	130,00 €
	BACKLIGHT SCROLL	4,00 X 3,00 m	180,00 €	150,00 €
	BACKLIGHT SCROLL	3,13 X 2,30 m	160,00 €	120,00 €
	CITYLIGHT	1,18 X 1,75 m		40,00 €
	Type	Format	Rental Price Per Network For 2 Weeks	
	Novi Sad network 10 faces	Scrollers, Backlights and Billboards	1.495,00 €	
	Novi Sad network 15 faces	Scrollers, Backlights and Billboards	2.135,00 €	
	Novi Sad network 20 faces	Scrollers, Backlights and Billboards	2.655,00 €	
	Novi Sad network 30 faces	Scrollers, Backlights and Billboards	3.725,00 €	
	Type	Format	Rental Price Per Network For 2 Weeks	
	CITYLIGHT network 40 faces	1,18 X 1,75 m	1.880,00 €	
	CITYLIGHT network 60 faces	1,18 X 1,75 m	2.580,00 €	
NIŠ	Type	Format	Rental Price Per Network For 2 Weeks	
	Niš network 8 faces	Backlights and Billboards	1.110,00 €	
	Niš network 12 faces	Backlights and Billboards	1.530,00 €	
	Niš network 15 faces	Backlights and Billboards	1.805,00 €	



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REGIONAL CENTERS	Type	Format	Weekly Rental Price Per Advertising Face
	BILLBOARD illuminated	4,00 X 3,00 m i 5,04 X 2,38 m	130,00 €
	BACKLIGHT	4,00 X 3,00 m	210,00 €
	BACKLIGHT	8,00 X 3,00 m	400,00 €
	CITYLIGHT Niš	1,18 X 1,75 m	60,00 €
	CITYLIGHT Čačak, Kragujevac	1,18 X 1,75 m	40,00 €
	COLUMN	1,18 X 3,50 m	130,00 €

OTHER CITIES	Type	Format	Weekly Rental Price Per Advertising Face
	BILLBOARD illuminated	4,00 X 3,00 m i 5,04 X 2,38 m	100,00 €
	BACKLIGHT	4,00 X 3,00 m	180,00 €
	CITYLIGHT	1,18 X 1,75 m	40,00 €

Regional centers : Niš, Čačak, Kragujevac



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	Format	Name	Weekly Rental Price Per Advertising Face		
			Town	Right Side	Left Side
BIGBOARDS	10x4m	Republic Square, SC Staklenac, Rooftop	Beograd	-	680,00 €
	10x5m	Airport Nikola Tesla, 1	Beograd	530,00 €	655,00 €
	10x5m	Highway to Zagreb, Autokomerc	Beograd	450,00 €	380,00 €
	10x5m	Highway to Zagreb, 500 m before exit to Airport	Beograd	450,00 €	380,00 €
	10x5m	Highway to Zagreb, exit to Airport, 1	Beograd	-	300,00 €
	10x5m	Highway to Zagreb, exit to Airport, 2	Beograd	-	300,00 €
	10x5m	Highway to Zagreb, exit to Airport, 3	Beograd	-	300,00 €
	10x5m	Ibarska Main Rd, MAXI, Vidikovac	Beograd	450,00 €	380,00 €
	10x5m	Zrenjanin Rd, in front off OMV Gas Station	Beograd	380,00 €	450,00 €
	12x5m	Airport Nikola Tesla, Airport Road, 2	Beograd	480,00 €	575,00 €
	12x5m	Airport Nikola Tesla, Airport Road, 3	Beograd	480,00 €	575,00 €
	12x5m	Highway (Blvd. Arsenija Carnojevića), Sport Center "11. apr"	Beograd	550,00 €	650,00 €
	12x5m	Highway to Nis, towards Bujanj Potok	Beograd	450,00 €	380,00 €
	12x5m	Ostruznica, Belgrade bypass, 5 km from interchange Dob	Beograd	300,00 €	380,00 €
	14x4m	Republic Square, SC Staklenac, Rooftop	Beograd	-	1.050,00 €

Mounting expenses are subject to additional charge.