

## INNOVATE FEE 2021

	<i>Innovate</i>	<i>Net Price</i>
<b>BILLBOARD</b> 4x3 m	<b>2D extensions</b>	150,00 €
	<b>3D special builds</b>	300,00 €
<b>BACKLIGHT</b> 4x3 m	<b>2D extensions</b>	200,00 €
	<b>3D special builds</b>	400,00 €
<b>CITYLIGHT</b> (self-standing)	<b>Stickers (per citylight unit)</b>	60,00 €
	<b>Fully wrapped</b>	300,00 €
	<b>Showcase</b>	500,00 €
<b>BUS SHELTERS</b>	<b>Stickers (price per one advertising surface)</b>	60,00 €
	<b>Vinyl wraps (price per citylight unit)</b>	300,00 €
	<b>Vinyl wraps (price per window surface)</b>	150,00 €
	<b>Vinyl wrap (price per roof surface, single citylight bus shelter)</b>	200,00 €
	<b>Showcase (per citylight unit)</b>	500,00 €
<b>COLUMN</b>	<b>Stickers (price per one advertising surface)</b>	60,00 €
	<b>Fully branded (depending on the extent of branding surfaces)</b>	600 € - 900 €
<b>BACKLIGHT</b> 8x3 m	<b>2D extensions</b>	200,00 €
	<b>3D special builds</b>	600,00 €

***For all special requests not included in the price list above, please contact us for a quote.***

Quoted prices are for technical implementation only, and do not include rental and production costs.
Innovate fee prices are calculated in RSD, as per mid rate currency exchange, valid on the day of invoice issuing.
AQ retains the right to accept or decline the execution of any innovate project.
In accordance with GTC and Advertising Law, AQ will not display any content that might be considered offensive to individuals of any race, ethnicity, national origin and/or religion.
AQ will evaluate each Innovate project for compliance with health and safety regulations and standards.
In case an Innovate project extends beyond the standard boundaries of an AQ medium and is placed on public property, it is mandatory to obtain all required licenses and approvals from the relevant public utility authorities as a prerequisite for the execution of the Innovate project in question.
Innovate posting window is 72 hours from scheduled start of the advertising campaign.
The prices given in this Price List do not include Innovate production costs. Production cost for each Innovate project will be separately agreed either with AQ, or with the Innovate project manufacturer directly.
Lead time for each Innovate depends on the complexity of the project in question. Only those requests for Innovate services that are submitted to AQ 8 weeks prior to a scheduled start of an advertising campaign are considered timely.